



► ADVERTISING PRODUCTION & MEDIA KIT INFORMATION

Independently produced by leading dirt bike magazine editor Andrew Clubb, **TRAIL ZONE** magazine is published six times a year (bi-monthly) by a wholly Australian company using Australian printing and production.

The premier issue of **TRAIL ZONE** magazine published on September 1, 2005, with each new issue hitting the shelves every second month thereafter. Quality gloss paper stock and sheet-fed printing ensure **TRAIL ZONE** magazine has the quality production values discerning readers demand.

The current circulation quantity for **TRAIL ZONE** is 16,000 copies, distributed across Australia.

TRAIL ZONE is supported by these leading motorcycle businesses. As an independent Aussie magazine publisher, we appreciate their support:

- + AdventureMoto.com.au
- + APC Rally Store
- + B&B Off-Road
- + Barrett Products
- + BMW Motorrad
- + C&R Imports
- + Cape York Motorcycle Adventures
- + Exhibitions & Trade Fairs
- + Fair Dinkum Bike Tours Cairns
- + Ficeda Accessories
- + 4Enduro.com
- + Fraser Motorcycles
- + Gall Bros Medical
- + Gas Gas Australia
- + GPS OZ
- + Honda Australia
- + Husaberg Australia
- + Husqvarna Australia
- + Kawasaki Motors
- + KTM Australia
- + McLeod Accessories
- + Moto Expo Brisbane
- + Moto National
- + Motorbikin' DVDs
- + Motorcycle Adventure Products
- + Motorrad Garage
- + North Queensland Trailbike Adv
- + Pro Accessories
- + Pro-Fast Products
- + RideworX/Barkbusters
- + Safari Tanks
- + South Burnett Motorcycles
- + Suzuki Australia
- + The Bikesmith
- + Touratech Australia
- + Trapp Motorcycle Tours
- + Triumph Australia
- + UniFilter
- + Whipp's Alloy Products
- + Yamaha Motor Australia
- + Yamaha Spares
- + Zacspeed

► ADVERTISING RATES

(All prices plus GST)

	Casual	3x	6x
Inside Front Cover Double Page	\$2200	\$2100	\$2000
Double Page (run of book)	\$1900	\$1800	\$1700
Outside Back Cover Single Page	\$1400	\$1300	\$1200
Single Page (run of book)	\$1200	\$1100	\$1000
1/2 Page (run of book)	\$600	\$550	\$500
1/4 Page (run of book)	\$350	\$300	\$250
Trading Zone Supermarket (1/9 page)	\$110 per insertion		

► 2014/15 PUBLISHING & ADVERTISING SCHEDULE

Issue # (Cover Date)	Booking Deadline	Material Deadline	On-Sale
#55 Sept/October 2014	July 14	July 21	August 20
#56 Nov/December 2014	September 15	September 22	October 16
#57 Jan/February 2015	November 3	November 10	December 11
#58 March/April 2015	January 12	January 19	February 12
#59 May/June 2015	March 16	March 23	April 16
#60 July/August 2015	May 18	May 25	June 18

► MATERIAL SPECIFICATIONS

Double Page Spread Trim:	420mm (W) x 297mm (D) plus 5mm bleed
Single Page Trim:	210mm (W) x 297mm (D) plus 5mm bleed
1/2 Page Horizontal Type Area:	190mm (W) x 137mm (D)
1/2 Page Vertical Type Area:	90mm (W) x 277mm (D)
1/4 Page Horizontal Type Area:	190mm (W) 68mm (D)
'Trading Zone' Marketplace Type Area:	61mm (W) x 90mm (D)

Note: Please call to confirm all specifications before producing your advertising material. Please supply all material as hi-res PDF files in CMYK format.

TRAIL ZONE magazine is proudly produced entirely in Australia, by a wholly Australian company

Published by **Trail Zone Pty Ltd** ABN: 69 003 133 042

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